



Pig Trail HOG Chapter Meeting

Saturday, February 12, 2022, Mardi Gras theme with beads to the members, king cake, and orange juice.

10:00am PTHD

Sheila Branham, Secretary

- Welcome – Director, Chuck Yarbrough
- Pledge – Chuck asked if there was anyone with a Feb 29th birthday. Deb Raymond was the closest with her birthday on the 28th. She led the pledge.
- Dealership Announcements –
 - Kyle: Ride-in prize winner, Darrell Fleener. Harley had earnings release. Supply chain issues will continue. Elite performing dealer, one of the top 10% of performing dealers in the nation. #3 used bike dealer in the country for 2022.
 - Teresa: Today is model release, food and drink tasting. Mary Kay makeovers after meeting. 2/22 is Taco Tues. with giveaways. Seminar 2/19 for maintenance and tire on Friday at 5:00 and Saturday at 11 and 1. 2/25 & 26 is Demo Days 12-3:00. \$20 gift card for taking a demo ride that day. 3/12 Going for Gold ride with lunch and giveaways. 3/18 & 19 Seminars on Fri and Saturday for riding gear and luggage. 3/26 another Demo Days 12-3. April 9 or 23 will be blood drive. Info at March meeting. 4/16 Spring Swap meet and Easter Bunny day with pictures. 4/29-May 1 Spring Fling in Eureka Springs. Vendors and food trucks at Eureka Harley 4/29 and 30. Mother's Day celebration on 5/7 and will start bike night. Third Thursday night starting in May at the Pig Pen. Memorial Day celebrations 5/28 with kids bikes and Serial – 1 bikes demos. May is Female ride month. Sign up for Angels on Asphalt the entire month of May. Ride as many miles as you can with chance to win money. Frosty Knuckles ends 2/26. Make sure you have all your miles registered. Gifts and pins will be ready to hand out at the next meeting. June is the Heroes and Hotrods the 11-13. Will be here this year. Lace Grace & Gears is June. Registrations have already exceeded this year compared to last year. Bike raffle is still happening downstairs by cash wrap for \$10 each or 10 for \$50 thru June 25th. Monthly information sheets available at the cash wrap with dealership information.
 - Warren: Worn jeans so he rode and didn't wear a kilt. Stressed tires. Check tiers before you go riding. Get your tires serviced. "Wall of Shame" outside of service area of tires.
 - Chuck: Tulsa chapter reps just walked in. Tulsa area #1 HOG Chapter. Some of the officers came to look for ideas from what we do with our chapter. Tom Kellem, Secretary spoke. Jeremy, Asst Director, is new as an officer and is planning an Oct bike show. Dealer has annual show and his idea is a chapter bike show with HOG members only. Prizes and activities involved. Will also meet with Rt 66 Chapter in Tulsa. Sunee Peebles is LOH officer. She's working to increase lady membership and doing activities. At one time they had 5 female road captains. Introduced Daniel Morse, Dave, and Chuck, are road captains. Mike is head road captain.



- LOH – Deb Raymond
 - Stacey Ann is doing the Mary Kay makeover. She does have men’s products as well. 45 min to 1 hour for pampering.
 - Suitcase drive for March 12th meeting. Can drop off in Service the week of the meeting. Cash donation also accepted for NWA Children’s Shelter for art supplies and bead bags. Trailer to take them that day with pizza afterwards.
 - Ladies only ride/gathering April 23rd. KSU at noon from PTHD to Barb Becker’s for Bunco at 2:00.
 - Bling Day in May. Not sure of the date yet. Decorate anything with bling.

- Membership –Pam Stout. Chuck mentioned she donated a laptop computer and we gave her a gift card.
 - Doing thing a little different “because I can”. Recognize the Birthdays and Anniversaries: “If you have one, great!” New Bike owners, two were mentioned.
 - New members or guests: lots of new faces.
 - Lifetime miles. Don Asbridge 250,097 miles. Scott and Becky Fite 172,000. Warren Sherman 160,949, “Magnum” 159,000. Challenged Chuck Yarbrough, Glen Heron ,and Garry Raymond at 142,000+. Gary Ivy at 137,000, Doug Lawyer 130,000, John Terry at 106,000. Encouraged everyone to check in their miles with Warren in service. For lifetime miles if show you have a “0”, you’ve done an initial check in, but have never returned to report miles. If you have a dash, you’ve never checked in at all. Tom, the Tulsa Secretary, came up and said you can look at your lifetime miles at Members.HOG.com... and 365 miles. Pam mentioned there is an annual contest every year... 15385 miles for Scott and Becky Fite. Lifetime members are 27 in our chapter.
 - \$25 gift card. Must be present to win, but Don not there. The Tulsa Secretary came up and showed his 250,000 mile patch. Pam presented him with the gift card.
 - Introduce WTF! Welcome to the Family. Can approach and ask questions to anyone that has the yellow tag.
 - Re-sign membership forms to date 2022 available. If you scratched out 2021 on the application, we need your to sign for 2022 to be in compliance.
 - Set up to do memberships today
 - Text to Members: HOG22 to 55678 . Will notify of events and reminders. About 72 signed up so far and some glitches to be worked out. Dealership helped this out.

- Activities – Becky and Scott Fite
 - Regional HOG Rally in Scott, Louisiana, April 7-9. Trying to find accommodations and will have it posted as soon as possible.
 - Activities Committees meeting 2/19 10:00. Anyone can come and be in on the planning.
 - Drawing winners: New member, Kim, and Toni De Anda

- Volunteers – Polly & Bruce Ingerson. Becky introduced them and thanked them for the fantastic job they do for getting volunteers.
 - No rides because of weather. Deb had a LOH bowling activity, but no volunteers for that. We continued with the pancake breakfast of which the officers served, but officers are not eligible for volunteer drawing. Recognized Warren and other Pig Trail employees who moved bikes and set up tables. Polly recognized all the officers who volunteered that Saturday with special thanks to Sheila who organized the breakfast.
 - Drawing for volunteer of January- Only one volunteer in Jan. Joe Ferguson with the Membership Drive Pancake breakfast. \$25 gift card.



- Treasurer – Sarah Jackson
 - 50/50: \$110 to ?? **Anyone know her name?**
 - Progressive: \$40 this month. “Thomas” Edmundson. Actually Lance Edmundson.

- Road Captain – Randall Nelson
 - Two dates for Road Captain CPR and first aid training if you didn’t do it last year: 2/19 and 3/5
Cost is \$17.50 for member and chapter pays the rest. Number of hours to do it is shorter.
 - 2/16 Dinner Ride/Gathering: Not going to cancel those anymore. Ride your bike or meet at the restaurant to gather. RC, Doug Lawyer to El Pueblito in Prairie Creek about 40 min ride
 - Feb Chapter ride: RC, Dave Ross Woods to Sam’s Family Diner in Centerton about 1 hour ride
 - Lots of work goes into planning these rides. The road captains plan the route, contact the restaurants, pre-ride the route. Told all the road captains he appreciates every one of them.

- Webmaster – Michael Douglas
 - Interaction drawing: 66% opened the newsletter last month. With Mardi Gras, guarantee to give away the prize. Must be present to win so if that person not there, then another will be selected until someone wins. Winner: Catherine Kabasia
 - In a few weeks, we’ll start testing our new membership database and new online enrollment and payment for next quarter. Looking to have members complete everything online so they don’t have to come to the cash wrap.

- Secretary – Sheila Branham
 - Charter member rockers. We have a poster with those member names but can’t read them. Gave away about 5-6 rockers. Will bring back one last time to March meeting before trashing them.

- Asst Director – Sean Branham
 - Set up in the back for membership renewals.
 - ROC training in KC in January. First set up with other officers and not with your team. Breakout sessions to brainstorm with discussions and lots of perspective from other chapters and fresh, new ideas. Then sat with officers in the same positions and them at the end we sat as a chapter and brainstormed what we wanted to do. Lots of things in the works that we want to do and have planned. Our Google calendar and dealership calendar is full of fun stuff to do. On meeting day, the tv in the back will have our slides rotate of activities, just like it does downstairs in service. If you don’t know if something is going on, take ownership at this point. So many different ways to find out what’s going on with the chapter: HOG tv in service, Facebook, website, email, text, newsletter

- Director: Chuck Yarbrough
 - We send out a lot of stuff, you have to open it and read it.
 - We did have a ride in January. Polar Bear ride after the meeting. If you went on the ride and bought a rocker, he has those to pick up for \$2. He also had old rockers from some that paid for them but didn’t pick them up.
 - Road name patches: Sean Branham came up to present “Casper” to Sheila. Likes scary movies, but is also a nice person. Those officers that attended ROC helped come up with the name. Becky



Fite presented to Michael Douglas. He was with us at ROC. Becky renamed him from “Tip Toe” to “Grim” from having Grim Reaper on his bike. He also likes horror movies. Pam Stout presented Scott Fite with a new road name. “Magic Man” with the magic touch when it comes to custom bike painting. Other road name is “Papa Smurf”.

- Doug Lawyer, member and Captain of Little Flock Fire Department, on March 5th will have a Guns and Hoses chili cook off for fundraiser for police and fire department. Open to anyone who wants to cook. Contact him or the fire department. There’s a flyer on the boards downstairs with his number to contact. No entry fee. Donations accepted. 5-7:00. Show up to eat. Vote at \$1 each or 6 for \$5. Silent Auction also happening.
 - Reminded that valentine’s shopping needs to be done. Get it done before Monday.
 - Doug came back up and said that if they have donations to give for the auction they are open to anything. Contact him.
 - Working on a bandana with map of roads in our area. Fundraiser to sell during Bikes Blues BBQ and downstairs in our HOG merchandise.
 - Pam is working on a poker chip with QR codes that members can hand out.
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- Adjourn: meeting time, one hour 8 minutes.