



Pig Trail HOG Chapter Meeting
Saturday, November 13, 2021
10:00am PTHD

Sheila Branham, Secretary (Sheila was absent. Kareen Turner took meeting minutes)

- Welcome – Director, Chuck Yarbrough
- Pledge – Chuck asked all veterans to stand and led the pledge.
- Dealership Announcements –
 - Kyle: – Kyle Johnson was introduced and announces the winter is here! He attended a Performance meeting with other dealerships. He explained that 2022 production levels would probably be about the same as this past year, but good news was the used bike values were up so trade-ins will be in good quantity. He asked who used their CAP (Customer Appreciation Awards and explained the “Rewards” app for those who didn’t have it. Will have “check-in” challenges on the app. “Riders Club Rewards” is the name of the app. He then asked who rode in on their bikes, Melody handing out tickets for a drawing from the dealership. Ride-in prize: Andy Hunter
 - Melody: Melody Dean, Retail Operations Director, came next. She talked about the Heated Gear Seminar that was being offered at 11 a.m. today. After the 2nd session, you might win 1 FREE heated gear item of your choice! You got 3 chances to enter at our Heated Gear Workshops: Friday night, November 12th at 5pm; Saturday, November 13th at 11am; and Saturday, November 13th at 1pm. Prize will be awarded at 1:30pm on Saturday, November 13th. You need not be present to win. Also, with Christmas coming soon, for every \$300 purchase, PTHD would give you gift that was the Harley-Davidson decanter with the box. They have a lot of them right now so purchase big items soon and get the gift.
 - Theresa: Theresa Hurst, Marketing Manager, came and announced the activities for the next month and weeks: Black Friday shopping begins Nov. 26 and Chrome Saturday is Nov. 27th. Both will feature live music. During Chrome Saturday, there will be a Whiskey and Wine tasting event. Dec. 4th will be the annual Benton County Toy Run, meeting at the Bass Pro Shop with KSU at 11 a.m. Lunch is being offered at the dealership immediately after the delivery of the toys at the NWA Children's Shelter. Dec. 11th will be the Eureka Springs Toy Run, meeting at Noon at Grandma’s House in Berryville. Dec. 19th (that’s a Sunday, she must mean the 18th) there will be Selfies with Santa with an Ugly Sweater Contest. Jan. will again have the Frosty Knuckles Ride, more information as it is announced. For those who volunteered to help for the Veterans’ Day ride were honored with gift cards to be used at the dealership.
 - Matt Robinson: Matt Robinson, Parts Manager, announced the month’s specials: Handlebar Special starting at \$850 which includes parts and installation. Tire special: buy tires, install is free.
 - Warren: Warren Sherman, HOG manager and Service Advisor, asked who rode in. Did anyone check their tire pressure? Of those who rode in, some checked their pressure, some did not. He said with the cold weather, it’s critical to check tire pressure before riding and then went on to explain some of the issues and what to do when issues occurred.



- LOH – Casey Conway (Deb is out of town)
 - Mystery Dinner refunds to return
 - Christmas Wrap fundraiser for NWA Children’s Shelter will start Nov 26th (Black Friday). Then will continue on 12/4, 12/11, and 12/18. Sign-up sheets available
- Membership – Rendell Whitehead
 - Birthdays, Anniversaries, New Bike owners
 - He then announced that he would be stepping down as of Jan. 1, 2022 and explained a bit about the role of the Membership Officer and duties entailed. He asked if anyone was interested to contact the officers.
- Activities – Becky and Scott Fite
 - Becky and Scott Fite, Activities Co-Officers announced dates for upcoming events: Card Shower for Roger Dufur. Bring cards and sign the flag for Roger. Box will be at the dealership. Friendsgiving Dinner, Nov. 18th at the Golden Corral, 2605 W Pleasant Crossing Dr, in Rogers. Cost will be approximately \$20 each. The Christmas Party will be Dec. 11th, at Four Points Sheraton in Bentonville. Hotel rooms are blocked for \$89 plus tax. It will be \$20 for members, \$25 for guests. Tickets are required, see Barb Becker for those or pay at the cash wrap. It will be 6-11 pm. The theme is Hawaiian. Dancing, games, and gift exchange. The Scrabble Challenge using the slogan: Kellie Cannot Play, Woo Pig Sooie Go Razorbacks has finished. Pictures are due today. The contestants were Glen and Kim Heron, Sean and Sheila Branham, Dorothy Sparlin Murphy, and Kellie Naylor. The winners will be drawn at the Christmas party. There will be a planning meeting for 2022 activities on Nov. 20th. Fall Foliage was well attended, with a Halloween Costume contest. Winners were announced starting with 3rd place: Jeff Johnson, Dr. Shots; 2nd place Lance Edmunson and Scott Fite, Munchkin twins; and winners Eric and Kathy Basham, Wolf in grandma’s nightclothes and Red Riding Hood. Bruce Ingerson made a special gift for them. They drew the membership prize winner, Stacie Anne and Phillip Daily.
- Director, Chuck Yarbrough, announced the significance of road names and how they occur. Wesley Wersal came up to announce Becky Fite’s road name, Speaker, and handed her the patch.
- Volunteers – Polly & Bruce Ingerson
 - Drawing for volunteer of October. volunteers for the last month: LOH-Casey Conway, Road Captains- Dave Turner, Troy Adams, Matt Greene, Janet Stewart, Scott Fite, Rick McCurdy, Dave Becker, Garry Raymond, Mike Perry, and Jeff Bushey. Matt Greene was the winner of a \$25 gift card.
- Treasurer – Sarah Jackson (Flip Flop)
 - About \$2000 in the account
 - 50/50: \$80 to Gene Ridley
 - Progressive: \$20 to Dick Rakes



- (Absent) Road Captain – Randall Nelson (Smokey)
 - Randall Nelson, HRC was on duty, Troy Adams was his stand in and got sick so Chuck announced Dave Woods was leading today's ride. KSU is 11:30 a.m., at the Service door. He gave some of the details, lunch at Big R's BBQ and Pies in Joplin-more details at the staging. Chuck also reminded us of the Christmas Toy Ride, Dec. 4th.
- (Absent) Secretary – Sheila Branham
 - Sheila Branham was out so Kareen Turner stood in for her. She announced the received name tags for Race Cunningham and Alicia & Perry Tribble. She was to put the Tribbles' name tags at the Cash Wrap for them to pick up at their convenience. No orders were taken.
- (Absent) Asst Director – Sean Branham
- Director – Chuck Yarbrough
 - Chuck acknowledged Jim Moss was in the audience and everyone was glad to see him in circulation again after a long and difficult recovery. He also mentioned the work that the Care Committee has done to help other members. Don't forget cards for Roger Dufur, and the Friendsgiving dinner. Buy your tickets for the Christmas party. Barb Becker reminded the last day to buy tickets is Nov 27th. We have to have a head count for the hotel by then.
- Adjourn
 - Chuck adjourned the gathering just after 11:00.